



YAZDAN AIRIK

www.yamediaworld.com



What makes “ **YA Media** ” the best publishing and advertising company?

We set a clear and definitive goal, to never compromise on anything. Even before we kicked off our operations we had an in-depth knowledge of the market and we knew since day one what it takes to be a successful firm.

we worked with prestigious companies and helped them success in rigorous markets, and with their growth and success our knowledge grew and our standards went higher and higher.

We learned and proved to our customers that our combination of experience and passion is the secret recipe for sustainable success. Our goals, vision, and code can be told with 4 simple points.

- **Never compromising**
- **Passionate and Experienced**
- **Ethical and Transparent**
- **Partners of Success**





What we do...!



BRANDING

A brand name and logo is what all any company revolves on. Identify and empower your business, marketing, and advertising with an innovative brand identity.

BRANDING

- Brand naming
- Logo design
- Branding strategies and campaigns
- Graphical innovation
- Business cards
- Innovative slogans

Why should you always associate your business with a brand?

- **Legal and copyrights**
Protect your innovations with an associated brand
- **Business Authority**
Customers always have loyalty towards a brand with good services
- **Message association**
Send a message with your brand logo
- **Innovative Identity**
Associate your name with an innovative logo to be easily remembered



PHOTOGRAPHY

We take photos that are worth thousand words as we catch the important details with an artistic approach at each photo shoot.

- Products photography sessions
- Meetings & Events photography
- Portrait photography
- Corporate photography
- Jewelry photography
- Real Estates photography
- Fashions photography



Why is Photography essential for any growing business?

- **Visually thrilling**

Visually beautiful pictures to connect with your audience

- **Professional Looks**

Professional looking pictures that boosts your business authority

- **Crossplatform**

Flexible content that can be used across any type of marketing

- **Share a story**

- Convey a message to your audience with visually beautiful picture



GRAPHIC DESIGN

Modern and innovative graphic designs that drives customers attention. Our creative designs are meant to provide your business with the best types of uniqueness.

- Logo design • Brochures design • Labels design
- Book design • Advertising designs • Catalogues design
- Packaging designs

Why should you spend on creative graphic designs?

Visual Identity

- Empower your identity familiarity with a constant message

Rich message

- Convey your message with one creative design

Proven results

- The real meaning of “One Picture Worth Ten Thousand Words”

Crossplatform

- Useable content across all social media platforms and traditional marketing



WEB DESIGN

Websites design and development

Empower your brand and enrich your user's experience with a highly interactive and innovative website built to offer the best user experience.

- Content creation
- Websites design
- Websites development
- SEO optimized
- Domain registration
- Advanced hosting
- Technical support



Why should every company have a unique website design?

Brand identity

- Build your website to revolve around your brand identity

Highly interactive

- Deliver interactive messages to your customers on your own website

Centralized efforts

- Streamline all your marketing efforts to your website for higher conversion rate

Customisable

- Customize and personalize to your own business goals

SEO



Search Engine Optimization

- Technical SEO
- Local SEO
- Blog's SEO
- E-Commerce SEO
- In-depth Analysis
- White-hat practices

Prove your brand name and stand out from the competition on the search engine's first page for the most important search queries.

Why should you implement an SEO strategy?

Environment friendly

- Reduce bad effects on the environment by eliminating paper usage

Broad audience

- The ability to reach over 1.3 Billion email users

Time effective

- Instant delivery of advertising messages to the inbox of your customers

B2B

- Reach out to the decision makers at any company with a personalized email